

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

 PAGE 1 OF 2
 FOR SE OF FORM 24/48

| | | | |
|---|--|---|--|
| NAME OF COMMITTEE (In Full) Generation Forward PAC | | FEC IDENTIFICATION NUMBER ▼ C C00578724 | |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report | | <input type="checkbox"/> New report | <input checked="" type="checkbox"/> Amends report filed on |
| | | M M / D D / Y Y Y Y Y Y 10 / 08 / 2015 | |

| | | | |
|---|-------------------|---|---|
| Full Name of Payee Fortune Media, Inc. | | Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 07 / 2015 | |
| Mailing Address 527 Avenue B | | Amount 214041.00 | |
| City Redondo Beach | State CA | Zip Code 90277-4183 | Transaction ID : SE.4240 |
| Purpose of Expenditure Television Advertisement Purchase | Category/ Type | Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 07 / 2015 | |
| Name of Federal Candidate MARTIN JOSEPH O'MALLEY | | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ | |
| | | 351940.71 | |

| | | | |
|---|-------------------|---|---|
| Full Name of Payee PRPR LLC | | Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 08 / 12 / 2015 | |
| Mailing Address 3401 Meadow Lane | | Amount 4500.00 | |
| City West Des Moines | State IA | Zip Code 50265 | Transaction ID : SE.4244 |
| Purpose of Expenditure Iowa Starting Line Online Advertising | Category/ Type | Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 08 / 12 / 2015 | |
| Name of Federal Candidate MARTIN JOSEPH O'MALLEY | | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ | |
| | | 137899.71 | |

| | |
|---|-----------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... ▶ | 218541.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures ▶ | |
| (c) TOTAL Independent Expenditures..... ▶ | |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Damian O'Doherty

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
01 / 27 / 2016

Signature